



From the Heart Week of Action: 25-31 January 2021

FROM THE HEART IS A CAMPAIGN TO DRIVE PUBLIC SUPPORT FOR THE ULURU STATEMENT FROM THE HEART AND ITS CALL FOR A VOICE TO PARLIAMENT THAT IS ENABLED BY THE CONSTITUTION.

A Week of Action (WoA) will be held 25-31 January to coincide with the release of the government's Voice Co-Design Report for public consultation on 9 January. The consultation process ends on 31 March 2021, with the final report to follow. It is not a long consultation window so there is a very specific and limited opportunity.

From the Heart has published its submission on its website (<https://fromtheheart.com.au/make-a-submission/>), as well as key messaging, guidelines and tools for supporters to make their own submissions directly to the government process.

Our core objectives for the WoA are to:

1. Raise public awareness about the consultation process and inform people about our submission that is guided by the Uluru Statement
2. Facilitate a large number of high-quality individual submissions to the consultation process
3. Build and demonstrate a wave of public support, from a wide range of people, for a Voice to Parliament enabled by the Constitution

The WoA is a call to take a simple daily action over seven days to drive awareness and support for our submission and make our voices heard!

We also have a digital canvas (<https://fromtheheart.com.au/signtheulurustatementcanvas/>) for people to easily sign. We know not everyone has the time to make a submission (they won't need to be long-winded documents – they can be as little a few key points).

The digital canvas gives people the opportunity to 'sign their support' for the Uluru Statement, in a similar way to how the original Uluru Statement was signed. This is our way of showing high numbers of supporters. Ideally, we would like people to do both – sign the digital canvas and make a submission as the digital canvas is not connected to the government's consultation process.

Week of Action 25-31 January 2021

Schedule of action

The Week of Action runs 25-31 January. We need to make every day in the WoA count towards the submission process that closes on 31 March.

Day	Action 1	Action 2
25 Jan	<p>Participate and encourage your networks to:</p> <ul style="list-style-type: none"> ■ Make a submission via the From the Heart website ■ Sign the From the Heart digital canvas 	<ul style="list-style-type: none"> ■ Apply the Facebook profile frame to your profile – and let people know about it. ■ Circulate an electronic direct mail (eDM) with your networks about the WoA.
26 Jan	<p>Participate and encourage your networks to:</p> <ul style="list-style-type: none"> ■ Make a submission via the From the Heart website ■ Sign the From the Heart digital canvas 	<ul style="list-style-type: none"> ■ Post a photo of yourself/family using #WoA and with a message of support.
27 Jan	<p>Participate and encourage your networks to:</p> <ul style="list-style-type: none"> ■ Make a submission via the From the Heart website ■ Sign the From the Heart digital canvas 	<ul style="list-style-type: none"> ■ Print a poster from the From the Heart website or make your own including the #WoA and show it in a public place e.g. front yard, shopfront etc. Make sure you capture it in photo or video and share it!
28 Jan	<p>Participate and encourage your networks to:</p> <ul style="list-style-type: none"> ■ Make a submission via the From the Heart website ■ Sign the From the Heart digital canvas 	<ul style="list-style-type: none"> ■ Have a direct conversation with at least two other people about why making a submission is important to you. Share how it went with us and if you spoke to a lot of people, tell us how many and we'll highlight it on our social media!
29 Jan	<p>Participate and encourage your networks to:</p> <ul style="list-style-type: none"> ■ Make a submission via the From the Heart website ■ Sign the From the Heart digital canvas 	<ul style="list-style-type: none"> ■ Share a 30-second video of your support – be creative!
30 Jan	<p>Participate and encourage your networks to:</p> <ul style="list-style-type: none"> ■ Make a submission via the From the Heart website ■ Sign the From the Heart digital canvas 	<ul style="list-style-type: none"> ■ Sign up for Uluru Statement conversation training
31 Jan	<p>Participate and encourage your networks to:</p> <ul style="list-style-type: none"> ■ Make a submission via the From the Heart website ■ Sign the From the Heart digital canvas 	<ul style="list-style-type: none"> ■ The WoA is just the beginning! Share a reflection with your networks about the importance of making a submission by 31 March 2021.